

Avsluttende ord – Distriktsguvernør Yvona Holbein

Dear RI-representative, dear guests, dear rotary fellows.

What inspiring days - it started with many good suggestions and examples from our Rotary International representative, [Valarie Wafer](#). It was good to hear about the success in her district after Club Visioning sessions, by using satellite clubs, Rotary Friendship Exchange and using Rotary Leadership Institute to educate the new **Rotarians and Rotary leaders. That's something we also** intend to start with during this Rotary – year.

We have also exchanged some ideas about the club projects - both through the presentations, but also by showing our own projects to other clubs on the walls around.

And everybody will surely remember Aiman Shaqura and his engaging presentation about his projects: Give a job and Charge. **It's a big opportunity for us to be a part of something big.** But why do we see this as a big opportunity? We need projects that make **difference and that are also good news for our media. It's** like the circle that Øivind showed – first we must have a good project, then make a good marketing/PR, so that Rotary can get a positive public image which will over time result in more members for our clubs. Communication, marketing and working with public image is very important. We have learned a little about it from Leif Fritzdal, our Public Image Coordinator from Denmark, and we will soon also offer a seminar in communication. The Danish project with a car lottery is also very interesting, probably as a project for a part of a district – so perhaps we can do the same in Norway? We will at least check this possibility.

We were also very pleased to hear about so good results from Club Visioning in Sweden and from our first clubs in Norway. **Let's put our** afford together and help our clubs to establish their vision, a long lasting plan and especially to engage their Rotarians. Just have a look on the club presidents Siv Ostrø and Øivind Bråten on their club Facebook.

Our youth is always so wonderful to follow – so full of energy and enthusiasm – sharing it with us. The youth is our future – **so let's take care of them, support** them and give them even more opportunities – both through Youth Exchange, camps, Georgia stipend, RYLA and a sailing trip on Christian Radich.

**Let's show that the clubs mean to do even more for** the youth, and then use the opportunity to keep in touch with them and cooperate in club projects.

Today we were also very pleased that the coach of our best women football team, Hege Riise, from LSK Kvinner could come and visit us after their cup final yesterday. We can learn a lot from sports and especially from somebody like Hege working on such a high level. Thank you that you shared your pressure time with us!

I could just continue and talk about all the interesting things that we have heard about during the last two days – that would be too much to absorb now at the end. But I must not forget to mention our music events during the day, Late Addition and Neon Vocal and a dance music with Album on Saturday evening – As far as I know all the cultural events were highly appreciated.

The goals for the conference were:

TO HAVE FUN – TOGETHER

TO GET NEW IMPRESSIONS - TOGETHER

TO GET INSPIRED - TOGETHER

TO GET NEW FRIENDS - TOGETHER

HAVE YOU DONE IT? **Did we meet our goals? .....**

Well, so now we can go home and tell our fellow Rotarians about the conference – let them be inspired too.

Yes, the time has come to say good bye. We have learned a little and now it's our turn to "make a difference" – to create our future.

Set up YOUR goals for YOUR future, and Make a Difference!

Let's start now! ... Good luck!

*By: DG Yvona Holbein*